

## Hybrid launch for hybrid battery range



Exide Technologies has introduced their new range of batteries for hybrid vehicles into the UK marketplace with a presentation at Birmingham's National Motor Vehicle Show. The batteries will be available from their dealers to allow vehicle up to 100% electric. The batteries will be available from the company's Micro Hybrid (MH) and Micro Hybrid (MH) range, each with three different sizes, which will provide a replacement battery of original equipment specification for all micro hybrid vehicles currently on sale.

In an introductory seminar, Steve and Marketing Manager Andrew Morgan presented how Exide Technologies had defined the requirements for the battery, given the different vehicle types, and how they had the all new batteries developed to meet the customer's needs. Morgan said that "in 2008 the European automotive industry produced 1.1 million hybrid cars, 670,000 of these vehicles were Micro Hybrids. By 2010 the figure is expected to grow to 1.7 million with 1.2 million of these being Micro Hybrids."

The 10 year product warranty covers replacement for major UK automotive body groups and the different car groups will also be covered by Exide's 24 hour rapid response service. Morgan said that Exide's products will be fully supported by the company's UK service and technical support.

Marketing Manager Andy Morgan commented that with ground breaking technology to be introduced in the UK, Exide's batteries will be



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**For more information about Exide**  
[www.exide.co.uk](http://www.exide.co.uk)  
[www.exidegroup.com](http://www.exidegroup.com)

## GYS ready to make mark in Britain

If you were to ask anyone in the major European countries you would find that GYS is a very well known brand leader, however in the UK they are relatively unknown - but that could all be about to change. GYS is a French company and they have three main product ranges - battery support products, welding machines and a wide range of industrial, MMA, TIG and MIG machines, including specific products highly suited to car body repair.

They have just started to approach the Scottish/UK market and in terms of battery support products the company believe they have a lot to offer all sectors of the industry and they have a 28-page catalogue to help customers find what they need. A spokesman said: "We are a true specialist in these products and of course customers are dealing with the manufacturer themselves with our UK presence [they have a UK centre in Warwick] for sales and

technical support. "Battery chargers can sometimes be a forgotten product. As a specialist we have no like for like competitors and at the same time we have many competitors. However, no one offers an equivalent range direct from the manufacturer. The mass market leaders tend to offer distributors a wide catalogue of products, tools and other equipment so they are not specialists like GYS." For battery support products - surprisingly for such a large market - there are very few brands actually available to the motor factor or accessory shop, resulting in little choice for the end user. This is different with GYS. In terms of welding products the company have specialist machines highly suited to the automotive industry. GYS's top selling products are the Batium range of Micro Processor Controlled Professional Chargers, covering 12V & 24V applications,



all with a multistage charging curve and some with battery de-sulphation modes. The spokesman said: "Proving very popular also is our GYStart 724E, a high quality automatic 700amp 12 & 24V starter charger with remote control enabling operation from the drivers seat. The Inverter 70 Battery Support Unit

stands out as a milestone product - as a professional workshop tool to support the vehicle during diagnostic work it offers a specification never seen before for such a low price. On top of that it is also an extremely high specification charger, will support the vehicle during a battery change and will run a powerful de-sulphation program on struggling batteries.

**For more details:** [www.gys.fr](http://www.gys.fr)