

NEW KRONOS MIG Inverter Welding Range



Easy Mode



Expert Mode

Outputs:

500A, 400A,

320A, 250A

Compact

Separates

Dual wire feed



ECO DESIGN

2019/1784
01/2023 COMPLIANT

High Energy Efficiency

Two user modes - Easy & Expert

Multi-process - MIG/TIG/MMA



invest in the future

T: 01926 338 609 E: uk@gys.fr W: www.gys-welding.com

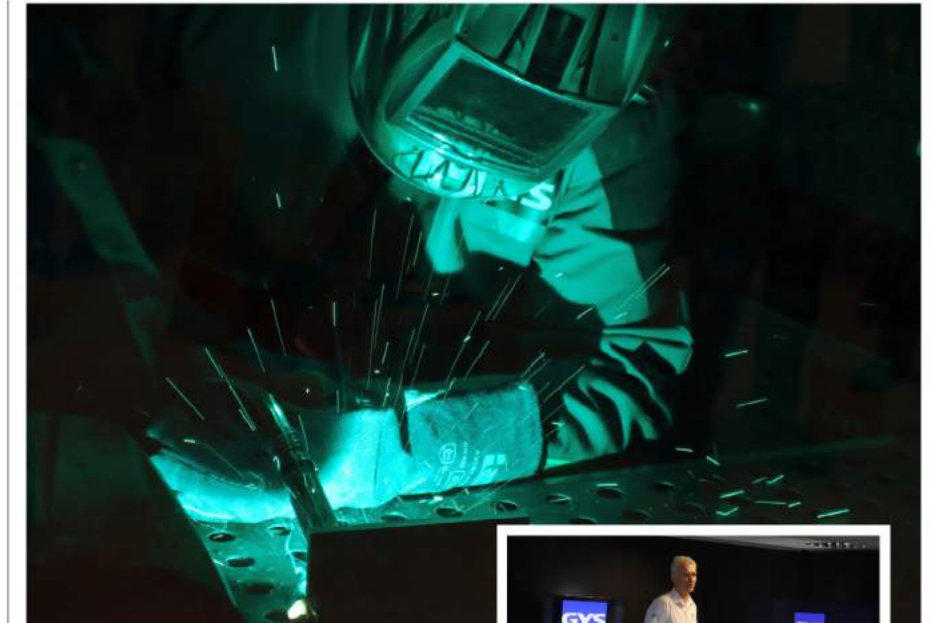
EUROPE'S
LARGEST
MANUFACTURER
OF WELDING
MACHINES

Perception correction

With the launch of two new products at a recent Open House, GYS now offers a complete range of welding solutions to match the demands from every industry sector. Over 50 visitors attended the two-day event, where the GYS Kronos MIG digital inverter range and the NeoMIG-i were under the spotlight. Following the presentation of each new product by Neil Burton, Head of the Welding Division, visitors had the opportunity to get 'hands on' in the practical demonstration area for a few hours.

Held during March 2023, at the company's 22,000 ft² headquarters in Rugby, from which GYS provides product sales and technical support for the UK and holds £2 million worth of stock. Managing Director, Neil Pulsford, says: "The product launch was so successful we will definitely be doing something similar again. Our visitors were very positive about these new products as well as the comprehensive range we already offer. It was a great opportunity for everyone to meet their peers and talk shop."

Robotics are an increasing trend, and GYS also had a Yasakawa robot welder



demonstrating the opportunities and efficiency gains that can be attained. "Automation and robotics represent the pinnacle of the welding sector and we have been operating in this area for just over 12 months with 80 robotic systems in the EU, of which 10 are in the UK. For our visitors the robot was certainly an attention grabber," Neil Pulsford states.

GYS invests heavily in R&D at its global headquarters in France, and the company is one of the main European driving forces for enhancing welding systems technology. The ongoing investment has yielded a plethora of new machines such as the Kronos and NeoMIG launched this year.

Neil Pulsford explains: "We are among maybe six or seven apex global brands in the market that are capable of the designing, developing, engineering, and manufacturing products such as these. We are the newest member of the 'tier one' club, even just three years ago we would not have been seen as such. Although the company's history is extensive, it is within the past 25 years that development and growth has really been focused upon. It has taken over 15 years for our team in France to R&D the full range of welding solutions for the whole spectrum of customers, from the straightforward welding machine and incrementally moving up the technology and complexity ladder to the advanced machines on offer today."

Today, by volume GYS states it is now the largest manufacturer of welding machines in Europe, the result of continual incremental growth for over 20 years. Including the two new products just launched there are over 100 welding machines in the GYS catalogue, from low-cost simple units right up to pulsed MIG/MAG welders with over 1.3 million lines of software code to control every aspect of the machine. It fine tunes the arc for each and every application to suit materials and finish required as well as all other parameters with real-time compensation to improve the functionality.

"We are a brand on a journey with a fast pace of change within GYS," Neil Pulsford says. "However, externally there may well be some lag in what the customers perception of GYS is and the reality of our product range today. We are always surprising the customers because we are pushing the technology envelope with our R&D, so there is always something new and exciting. It is an opportunity to refresh their opinion of us." ■

www.gys-welding.com

